

# AD PRODUCTION SPECIFICATIONS

If you are supplying print ready files, please supply them as a high res pdf, with all fonts embedded or converted to curves. Ad sizes are as follows:

## **AD DIMENSIONS** (No bleed to be added)

E9 (Full Page) .....	155mm wide x 225mm high
E8 (Half Page Horizontal) .....	155mm wide x 110mm high
E7 (Half Page Vertical) .....	76mm wide x 225mm high
E6 (1/3 Page Vertical) .....	76mm wide x 165mm high
E4 (Quarter Page Horizontal) .....	155mm wide x 53mm high
E3 (Quarter Page Vertical) .....	76mm wide x 110mm high
E2 (1/8 page) .....	76mm wide x 53mm high
E1 (1/16 page) .....	76mm wide x 25mm high

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## **We have a full graphic design and production service.**

To minimise delays in the production of your ad, please follow these guidelines:

### LOGOS

Logos to be supplied preferably as vector files (eps or Illustrator) or high quality pdfs. We can also accept them as 300dpi tiff or jpg files.

### PHOTOS

Photos should be supplied at 300dpi resolution at the size they are to appear. Please ensure that they are of suitable quality for printing, i.e sharp and clear, with a good tonal range. We can also scan from your prints if they are of good quality.

**NB: Images used on web pages are not suitable for print.**

If you require a particular font to be used, please specify the name of the font.